Marketing Director



Someone who comes up with a plan to teach people about a product and convince them to buy it.



Marketing Plan



A document that has steps and ideas about how to tell the public about a product to convince them to buy it.



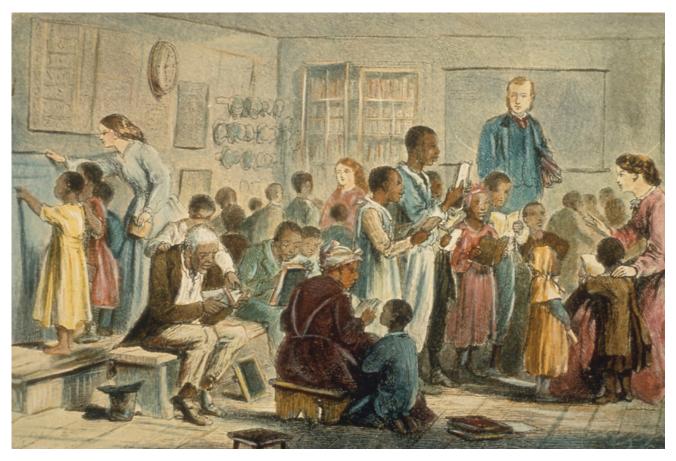
Reconstruction



The period after the Civil War, where the North and the South had to work together to reconstruct the country into one.



Freedman's Bureau



An organization created after the Civil War to help people go from being enslaved to being free.



The Black Codes



Unfair laws passed in the south during Reconstruction to try and make sure Black people weren't treated as equals

