

# Marketing Director



**Someone who comes up with a plan to teach people about a product and convince them to buy it.**

# Marketing Plan



**A document that has steps and ideas about how to tell the public about a product to convince them to buy it.**



# Reconstruction



**The period after the Civil War, where the North and the South had to work together to reconstruct the country into one.**

# Freedman's Bureau



**An organization created after the Civil War to help people go from being enslaved to being free.**

# The Black Codes



**Unfair laws passed in the south during Reconstruction to try and make sure Black people weren't treated as equals**